



La Méduse
50 rue du Faubourg du Temple, 75011 Paris
80 rue Cartier Bresson, 93500 Pantin
www.meduse.fr
Instagram @la_meduse_paris
commun@meduse.fr



L'AGENCE, 55m2, PARIS



LE STUDIO / 270 m2, PANTIN

WHO ARE WE ?

Founded in Paris in 2008 La Méduse is a creative studio designing projects that merge digital and physical environments, enhancing meaning, content and stories, offering original thinking and a multidisciplinary perspective for turnkey projects.

La Méduse works hand-in-hand with various partners and clients, such luxury brands, architects, scenographers, cultural institutions, museums and corporations.

The unique approach ranges from the conception (moodboarding, storytelling, storyboarding), through production (videomaking, motion design, interactive development), to technical studies and recommendations.

To ensure the best result, equipment supply and on-site integration can be provided, as well as fine settings and supervision, for local or touring exhibitions.

Whether they are immersive experiences, interactive installations, light sculptures or motion design video, La Méduse thinks in terms of «made-to-measure» because there is no ready-made solutions: each project is a specific dialogue between architecture, heritage, objects, considered as a sensitive surface whose history, memory, is revealed by the magic of a projection, an animation.



ANNE JAFFRENNOU
CEO PROJECT MANAGER
•Graduate DNSAP Ecole Nationale d'Art de Cergy,
•Master Rutgers University
Defines the creative teams, ensures the follow-up of all the productions.



ANNE FRESE
PROJECT MANAGER
•Degree cinema science and linguistics Cologne University
Works closely with directors, motion designers, museographers and curators.



MICHEL PRAT
MOTION DESIGNER
•LPTSI Cergy Pontoise University
After Effects specialist, found of immersive projection



SAVINE DE RIBEROLLES
ADMINISTRATOR
•Postgraduate Bilingual Diploma in Art and Management
Provides support in organization, logistics, production, and more!



STEPHANE BERTHIER
PROJECT MANAGER
•Graduate in marketing E.S.M.A.I Barcelona
•Graduate in business E.S.C.E, Paris
Coordinates design teams for International projects



PATRICK SIMMONET
DIRECTOR/NOKINOMO
•Cologne University, Creator and technical director of Nokinomo, he develops video games, edutainment and real time applications.



SYLVAIN VAN EEKHOUT
DIRECTOR OF PRODUCTION, EDITOR
•Graduate Ecole Nationale Louis Lumière
Accompanies projects from their conception to their integration on site, follows shootings and editings.



CHRISTOPHE TOUZARD
VIDEO TECHNICIAN
• Degree, Specialized Stage Manager C.F.P.T.S
• DUT GEII Electrical Engineering and Industrial Computing
Follows all Méduse AV site integration phases



ALEXANDRE CHEVREUIL
MOTION DESIGN SUPERVISOR
•2D and 3D animator (3DS Max, After Effects).
Supervises the creative team of motion designers, sound designers, developers for all multimedia projects.



ERIC DURANTEAU
ARTISTIC & TECHNICAL SUPERVISOR
•Degree DNSAP Ecole Nationale d'Art de Cergy
•Master Rutgers University
Design, technical studies, implementation plans and fine settings on site



EDOUARD LECOMTE
MOTION DESIGNER
•Bts visual communication and multimedia
Blends storytelling, illustration, animation to create immersive experiences



EDOARDO CECCHIN
DIRECTOR, MOTION DESIGNER
•Degree in graphics Lugano, École Cantonale d'Art
Motion design for scenography, luxury world scientific, historical and artistic films. Loves stotyelling!



CHRISTIAN JANICOT
CURATOR, ART DIRECTOR
•Graduate Visual Art ENSAD
•CAP Typographer
Art consultant for exhibition and museums, curator, artistic director VFX



EMMANUELLE JOURDES
CHIEF PROJECT /NOKINOMO
•Degree Beaux-Arts de Nancy
Multimedia conception, design, technical solutions, feasibility studies, prototyping, realization



RENO ISAAC
SOUND DESIGNER
Designs for cinema, museum, fashion shows, theater and contemporary art. Loves to create sounds and music for video mapping and historical exhibitions.



DORIS LANZMANN
PROJECT MANAGER
•Degree Ecole des Art Decoratifs Paris. Director and concepor for interactive and multimedias projects. Loves all what's innovative!



Digital creation is today an integral part of exhibition design. There are no specific forms, the audiovisual and multimedia must accompany a content, magnify a space with high spatial and aesthetic quality. It can be an immersive mapping, interactive display, a historical or educational film. It is always a question of proposing an experience, of highlighting a content.

HOW WE WORK

We ensure that the museographic program is well followed and coordinate the various actors at each stage of the design. By carefully supervising all the talents, -storytellers, motion and sound designers, developers - by regularly organizing meetings until the project is completed, La Méduse ensures that the project meets with the financial and schedule concerns.

Our profession leads us to combine creative and technical talents. We make sure that the clients always have a good

understanding of this whole chain, which sometimes implies arbitrating between one technology or another to achieve the expected result.

METHODOLOGY

La Méduse offers turnkey solutions: audiovisual design, content production, technical studies, recommendations, supply and installation of AV equipment. Depending on the type of project, we take charge of only one part of the process.

DESIGN. We always want to understand the stakes and the ambition of the project, in order to determine how the audiovisual we are going to create fits into the course. This is why we work in a very complementary way and exchange with the clients, the scenographers, the lighting and graphic designers, the developers... At this stage, La Méduse clearly establishes the production phases that will be necessary to complete the project.

PRODUCTION. For the creation of content, we present several stages of work, from the scenario to the storyboard and musical composition or sound design intentions, from the first animation to the final validation before post-production. We take care of the shooting if necessary. We always exchange at each step of the production.

TECHNICAL STUDIES. We accompany museums, clients and set designers in all phases. We design and supervise the audiovisual plans for the implementation of the audiovisual material, we also work with our developers who can advise on special devices (interactivity, mapping, led wall, projections etc.). Then we list and recommend the equipment that will best reflect the aesthetic expectations.

ON SITE, our teams can, according to the needs, integrate the AV equipment, follow the itinerary of

the exhibition. In all cases, we ensure the fine tuning, calibration and media integration phase.

After 20 years of experience, the team knows how to work, with all the technical ambitions adapted to contemporary exhibitions -temporary and permanent. In order to anticipate artistic and technical issues, but also to dream of the most beautiful innovations.

LUXURY BRANDS, HERITAGE EXHIBITIONS

DIOR

2022• La Galerie Dior - Avenue Montaigne, Paris
2021• Christian Dior Designer of Dreams, Brooklyn Museum, New York
2021• Christian Dior Designer of Dreams. Qatar Museum, Doha
2020• Christian Dior Designer of Dreams, Long Museum, Shanghai
2018 • Christian Dior, Designer of Dreams. Victoria & Albert Hall Museum, London
2017-18 • Christian Dior, Couturier du rêve- Musée des Arts décoratifs, Paris
2015 • Le petit théâtre de la mode , Guangzhu, Chengdu, Tokyo, Dubai
Dubai Mall
2013 • Dior at Harrods, Harrods Boutique, London
2013 • Dior au Grand Palais, L'art du Jardin Grand Palais, Paris.

TIFFANY & CO.

2022• Tiffany, Vision and Virtuosity, Saatchi Gallery , London
2019• Tiffany, Vision and Virtuosity, Fosun Foundation, Shanghai

CARTIER

2023• Cartier X Women Hong Kong Palace Museum
2019 • Cartier, Beyond Boundaries, Palace Museum, Beijing

MAISON MARTELL

2018• Visitor's experience, Cognac, France

FONDATION YVES SAINT LAURENT

2017• Musée Yves Saint Laurent, Maison de couture historique du créateur, Paris
2017• Musée Yves Saint Laurent, Marrakech

HENNESSY H250 TOUR

2015• Hennessy H250 Tour, Guangzhu
2015• H250, Lincoln Center, New York
2015• Hennessy H250 Tour, Circa Gallery, Johannesburg
2015 • Hennessy H250 Tour, Moscow Manege, Moscow

EVENTS

PHILANTROLAB

2020• Gala opening

CASINO DE MONTE CARLO

2019,20,21• Mapping the facade for New year event
2019• Light of gaming diner

RUINART

2018• Ruinart Live, Grand Palais, Paris

VAN CLEEF & ARPELS, PARIS

2015• vPeau d'Âne Collection

LALIQUE

2015• Le monde Aquatique, Wingen-sur-Moder

CARTIER

2019• LMC, Hermitage Museum, Saint Petersburg
2019• Into the Wild, Macao
2023• 35 Worldwide Exhibitions, video content

ART INSTALLATIONS

MUSÉE DE L'ARMÉE

2022• «NapoléonRemix», Napoléon ! Encore!
exhibition, Paris
2022• «Remembering» Interactive Wall, Napoléon
n'est plus exhibition, Paris

FENAA ALAWWAL

2022• The Vault, Ministry of Culture, KSA, Riyadh

HÔTEL DE LA NOUVELLE RÉPUBLIQUE

2019, 2020• «Souvenirs de la Chambre 12 et 31», pop
up exhibition, Paris

77, GEORGE V ART CENTER

2019• «Liquid Nature» exhibition, , Shanghai

GALERIE SISMANN

2019• «Masterpieces», Biennale des Antiquaires, Paris

BAHRAIN PAVILION

2012 & 2014• « In the Background & Modernism in
the Arab World », Venice Architecture Biennale

CULTURAL INSTITUTIONS, MUSEUMS

MINISTRY OF CULTURE, SAUDI ARABIA

2024• Black Gold Museum, Riyadh
2024• Red Sea Museum, Jeddah
2023• Tariq Abdulhakeem Center, Jeddah

MNHN

2023• Félines exhibition, Paris
2018• Les grandes Serres du jardin des plantes, Paris
2016• Ours, Mythes et réalité, Toulouse

BAHRAIN AUTHORITY FOR CULTURE AND ANTIQUITIES

2023• Unesco Pearl Path, Bahrain Authority for Culture and Antiquities, Muharraq
2020• Bahrain International Airport, Art and archeology galleries, Manama
2018• Jurassic Exhibition. Bahrain National Museum, Manama
2017• The Hall of Graves, Bahrain National Museum, Manama
2013 • Riffa fort, Sheikh Salman Bin Ahmad Al Fateh Fort, Riffa
2013 • Tylos Journey beyond Life exhibition, Hermitage Museum , St. Petersburg
2012 • Tylos Journey beyond Life Exhibition, Bahrain National Museum, Manama
2012 • Tylos Exhibition , Hermitage Museum , St. Petersburg, State Museum of Oriental Art, Moscow

SHEIKH EBRAHIM CENTER

2017• Al Gosaibi House, Shaikh Ebrahim Center, Manama
2015• Sheikh Salman House, Nukhidah House, Muharraq
2013• The Futur comes from Far, Muharraq

MUSÉE PROUST

2021• La Villa du Temps Retrouvé, permanent Museum, Cabourg

CINÉMATHEQUE FRANÇAISE

2021• Musée Méliès, Paris.

RMN, RÉUNION DES MUSÉE NATIONAUX

2018• La Joconde nue exhibition, Musée Jean de Paume, Chantilly
2018• peindre les courses, Musée Jean de Paume, Chantilly
2013• La France en Relief, Grand Palais, Paris
2013• Fra Angelico, Chef d'œuvres retrouvés, Musée Jean de Paume, Chantilly

FONDATION CARTIER

2021• Nous les arbres, Shanghai

OLYMPIQUE LYONNAIS

2018• Musée de l'Olympique Lyonnais, Lyon

MUSÉE DE L'HOMME

2018• Néandertal, L'expo, Paris

MUSÉE DU QUAI BRANLY

2018• Enfers et Fantômes d'Asie exhibition, Paris

MUSÉE DES CONFLUENCES

2018• Pratt, Lignes d'Horizons exhibition, Lyon

MAISON DES ILLUSTRES

2017• Permanent Museum Léon Blum, Jouy-en-Josas

CENTRE MONDIAL DE LA PAIX

2017 • Que reste-t-il de la Grande Guerre? Exhibition, Verdun

CONSEIL GENERAL DE LA MEUSE

2016 • Souilly, au cœur de la Voie Sacrée , Ancien Hôtel de Ville, Souilly

ARAB MUSEUM OF MODERN ART, MATHAF

2012 • Tea with Nefertiti/Forever Now Exhibition, Qatar

ARCHIVES NATIONALES

2016 • Secret d'État, Archives Nationales, Paris.
2017 • Dessiner pour bâtir exhibition
2018 • Mai 68 exhibition

LA TOUR EIFFEL

2015 • 1st Floor permanent exhibition, Paris

GAUMONT

2015• 125 ans de Gaumont, Centquatre, Paris

CULTURE ESPACE

2016-2019• Musée Jacquemart André exhibitions: Sisley, Ben, Collection des Prince du Lichtenstein, Turner et la couleur, Rubens
2016• I Wanna be loved by you, Marilyn. Hotel de Caumont, Aix-en-Provence

MUSÉE DES ARTS DÉCORATIFS

2018• Barbie, Paris

LA MÉDUSE WORLDWIDE



Cartier&Women

Temporary museum, HKPM Hong Kong

Owner: Cartier, 3000 sqm

Collaboration: Agence NC Scenography, LightEmotion, Anamorphee Graphic Design, Edoardo Cecchin motion Design, Reno Isaac Music



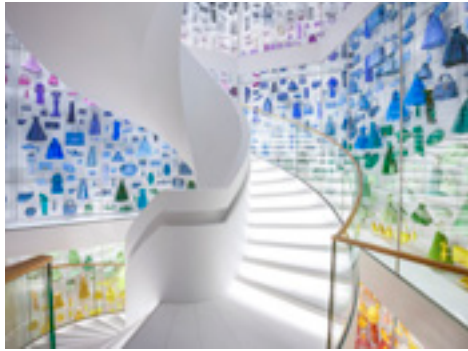
The Dancers, Tiaras, Cartier&movies...huge videoprojections to enhance heritage

Galerie Dior

Permanent museum, Paris

Owner: Dior, 3000 sqm

Collaboration: Agence NC Scenography, ACL Lighting, Anamorphee Graphic Design, Edoardo Cecchin motion Design, Reno Isaac Music



Designers' video portraits LED totems



The Bal, Video-mapping



Les Ateliers. Animated ceiling showing the dressmakers above working.



Miss Dior. Video-mapping and animation on a bas-relief.

Christian Dior, Designer of Dreams exhibition

Travelling exhibition: Paris, London, Shanghai, Doha, Chengdu, Brooklyn - 2000 sqm

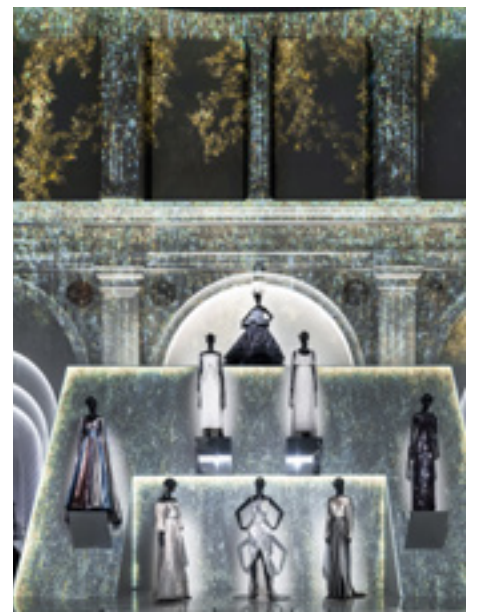
Owner: Dior - Collaboration: Agence NC Scenography, LightEmotion & ACL Lighting, Anamorphee Graphic Design



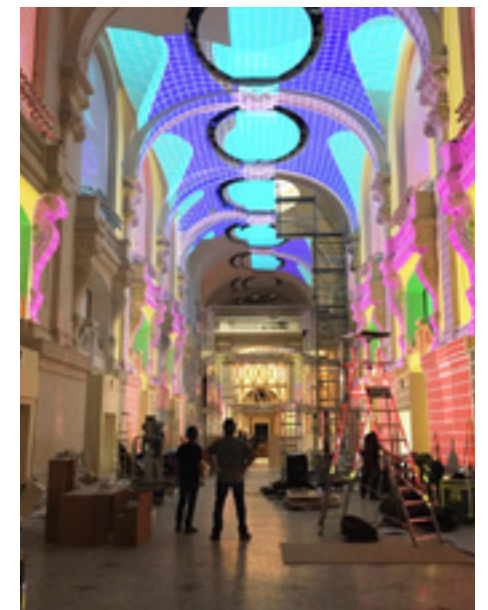
The Garden. Video mapping. Animation on gigantic flowers, Shanghai



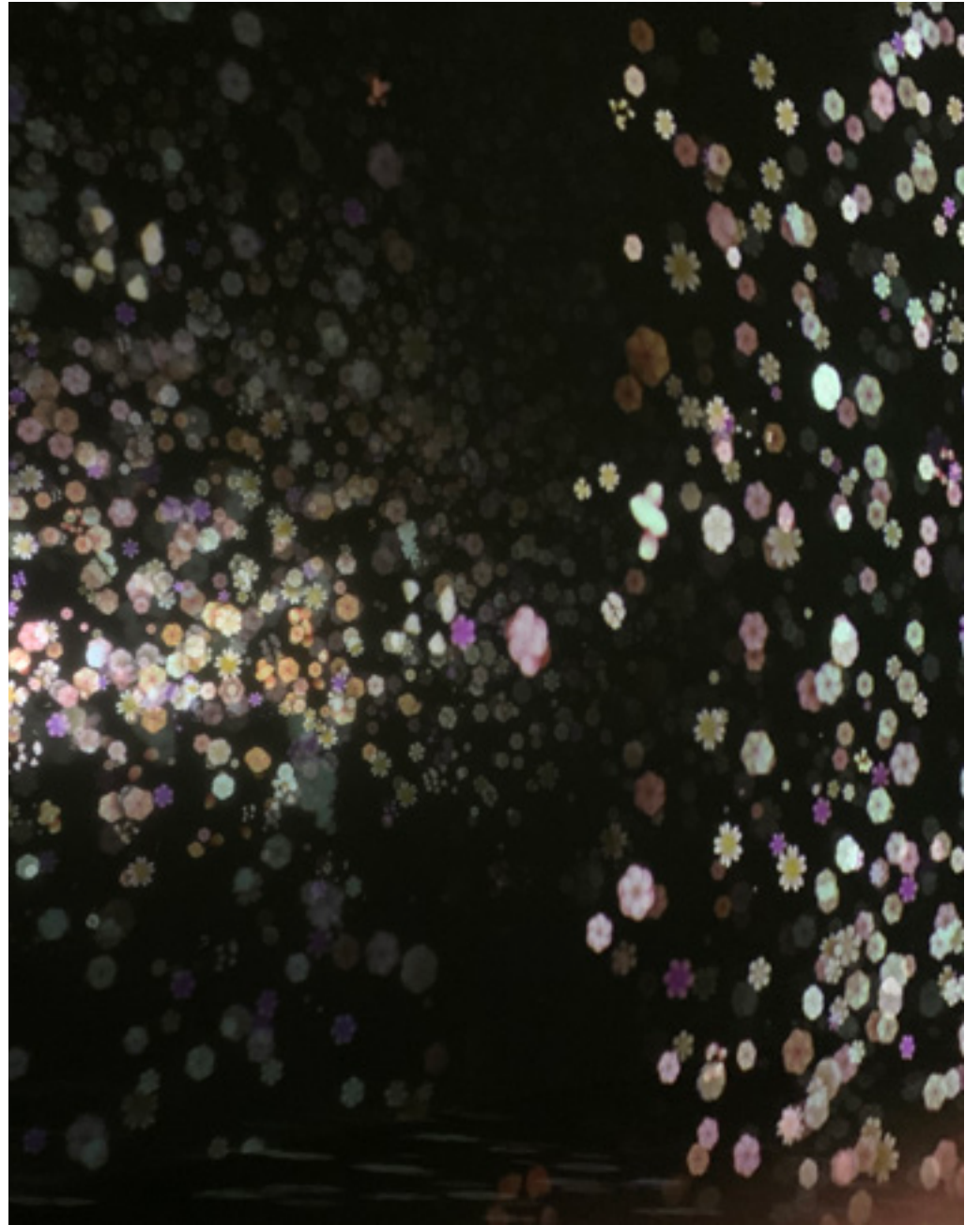
J'adore. Video-mapping, Shanghai



The Enchanted Garden, Video-mapping. Brooklyn



The Ball, Video-mapping. transformation of the white vaulted ceiling into Versailles



Miss Dior. Generative flower animation on multi-layered tulle-screens



Micro-projections on M. Dior biographic and interactive timeline



Waterfall animations on curved transparent led-screens



Color animations on paper flowers



Holographic projection

Tiffany, Vision & Virtuosity

Travelling exhibition: Shanghai, London

Owner: Tiffany&Co - 1500 sqm. Collaboration: Agence NC scenography



Diamond river video-mapping and animation, Saatchi Gallery London

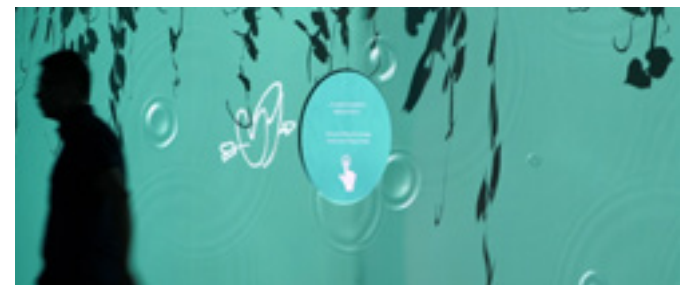


Diamond river animation, ceiling projection, Shanghai

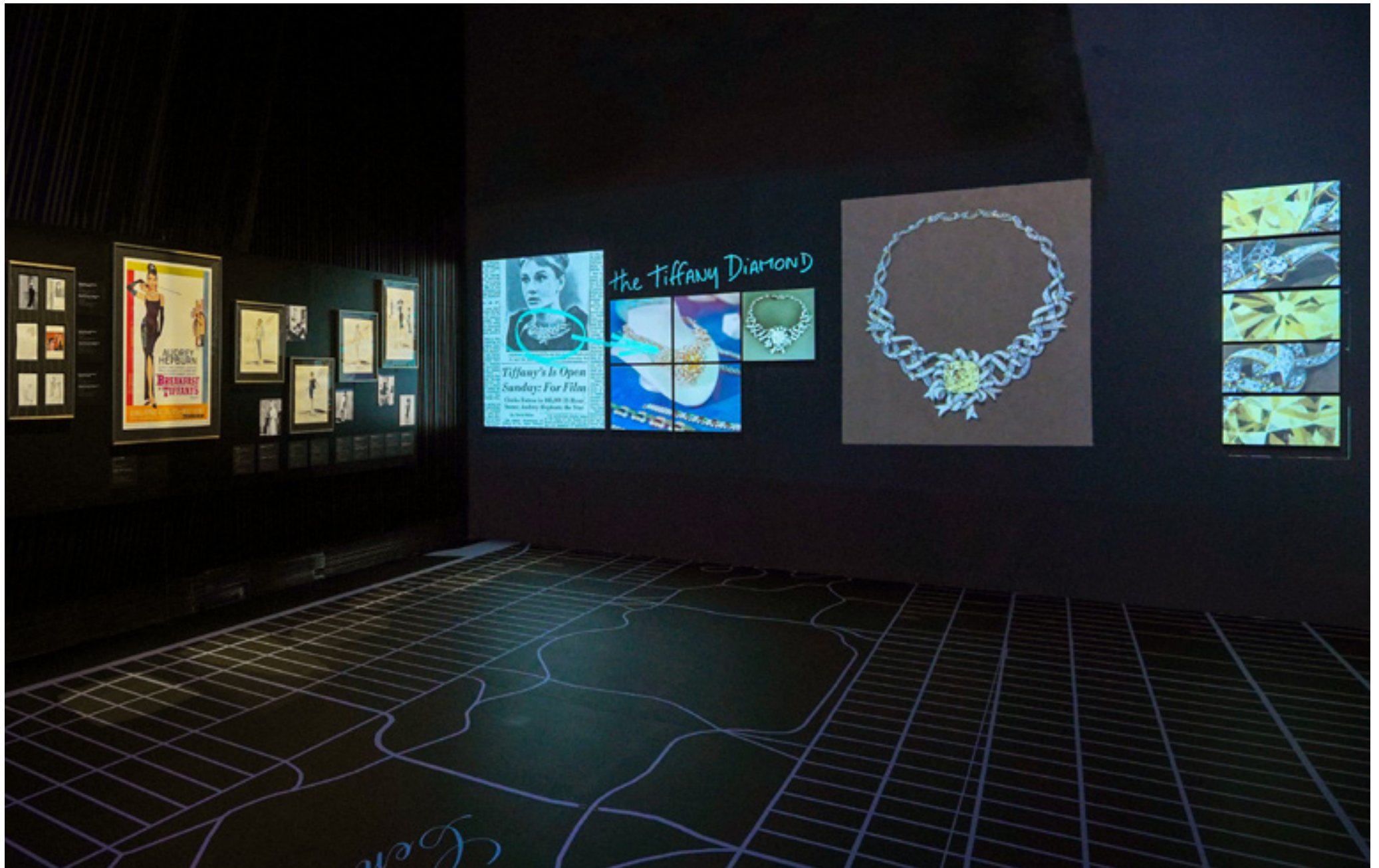


Video and light animation on a custom shaped led-screen





Video-mapping, Interactive immersive walls enhancing heritage. Visitors write messages on the screens and make them float on the 360° projection on the wall



Augmented script. Animation and video-mapping about "Breakfast at Tiffany's" original script.

Cartier, Beyond boundaries exhibition

The Palace Museum, Beijing

Owner: Cartier International - 1200 sqm. Collaboration: Agence NC Senography, Anamorphee Graphic Design



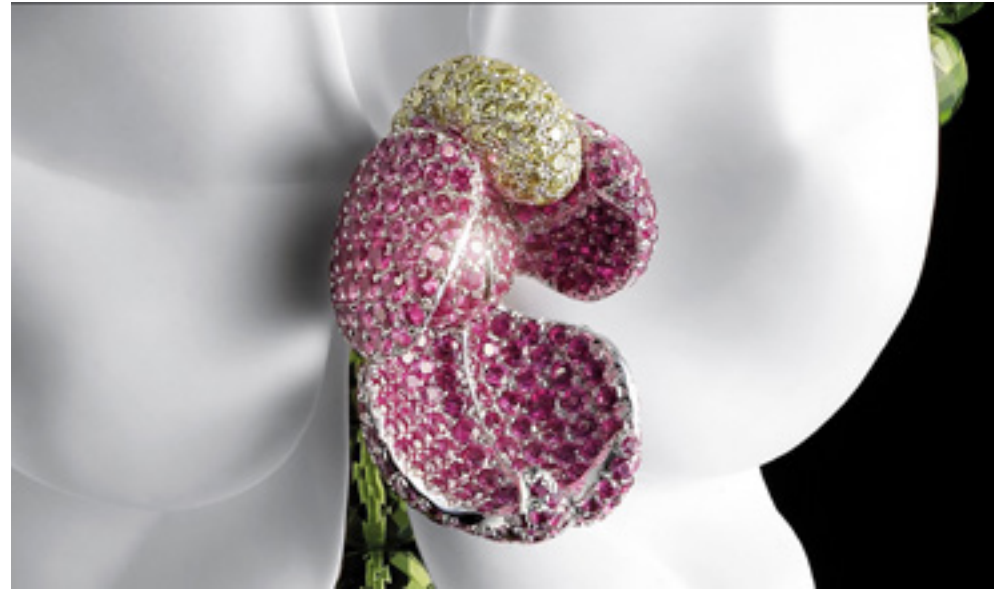
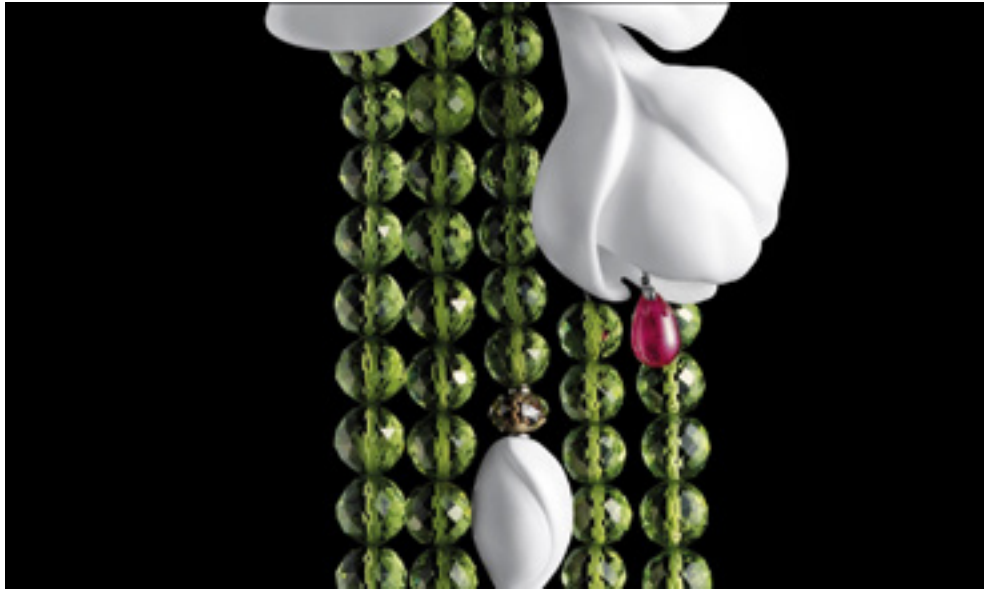
From constellation to tiaras. Animation mixing projection on multi-layered tulle and optical-fiber lights



Cartier's iconic watches animation on multi-layered tulle-screens



Digital animated windscreen - Louis Cartier's library. 16K animation on Cartier's inspirations



Ultra-slow motion video on Cartier jewellery

Musée Yves Saint Laurent

Permanent museums, Paris and Marrakech

Client: YSL - Collaboration: Agence NC & Christophe Martin Scenography, ACL Lighting



L'aigle à deux têtes. A biographical movie, triptych.



Augmented exhibition experience with YSL animated sketches

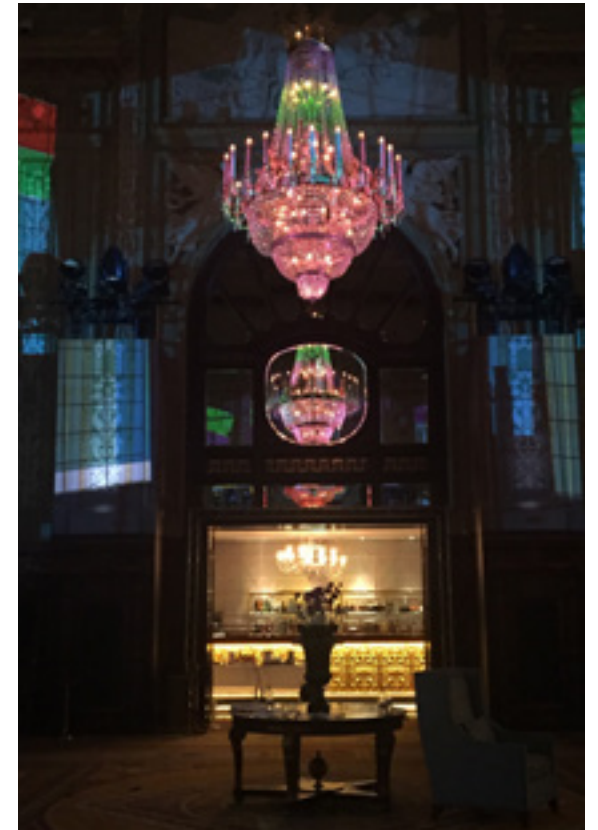
Casino de Monte-Carlo, Monaco

Inside Out mapping. Special events

Client: SBM



Video-mapping for New Year celebration



Video-mapping for a gala dinner

Maison Martell

Permanent exhibition, Cognac, France - 600 sqm

Client: Maison Martell - Collaboration: Agence NC Scenography, F. Austerlitz & M. Blaise Lighting, Nokinomo Interactive Design



Interactive 360° immersive show

Napoléon Encore!

Art Installation, Army Museum, Paris



Video projection composed of video loops on a white carpet

La Villa du temps retrouvé

Permanent museum, Cabourg

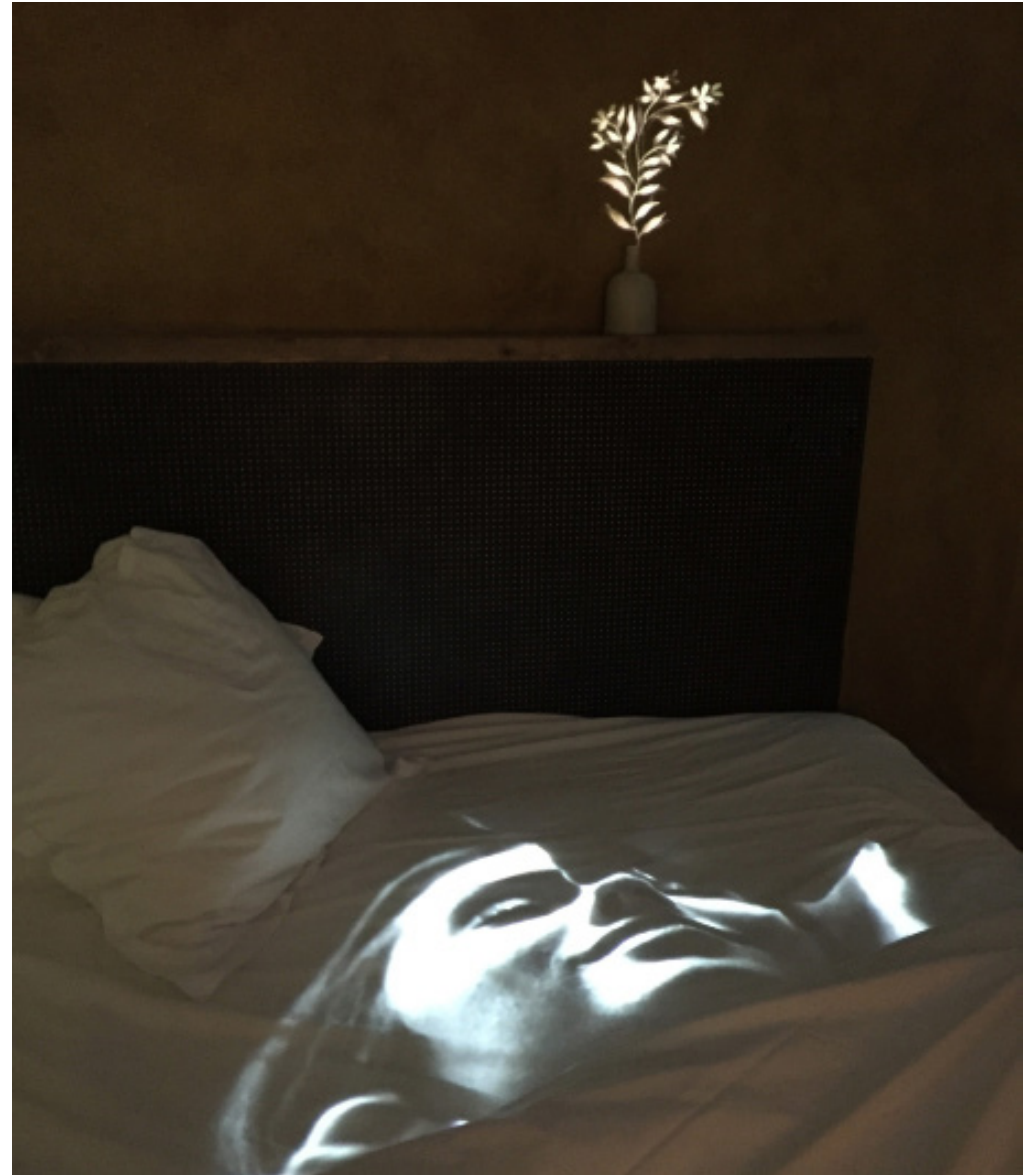
Owner: Marie de Cabourg - Collaboration: Agence NC scenography, ACL Lighting, c album Graphic design



Vintage objects metamorphosed into magical video supports.

L'Anti-Chambre, Souvenirs de la chambre #12 et #31

Art Installation, Hotel rooms , Paris



Micro-mapping enhancing storytelling

Pratt, Lignes d'Horizons

Temporary Exhibition - 500 sqm

Owner: Musée des Confluences, Lyon - Collaboration: Tiphaine Massari Artistic Direction, Gelatic Lighting, Nokinomo Interactive Design



Interactive table with computer generated images

Riffa Fort Museum

Permanent Museum, Riffa, Bahreïn

Client: Ministry of Culture - Collaboration: PAD architect, Gelatic Light Design, Tiphaine Massari Graphic Design, Nokinomo Interactive Design



Augmented lighting. Video-mapping on Al Khalifa family's Jewels and showcases

Universal exhibition, Dubai

Bahrain Pavilion, Dubai 2020

Owner: Bahrain Authority for Culture and Antiquities



Production of educational historical/archeological films

Venice Architecture Biennale

Bahrain Pavilion, Venice

Owner: Ministry of Culture, Sheikha Mai bint Mohammed Al Khalifa. Bernard Khoury Architects



Immersive audio and video installation



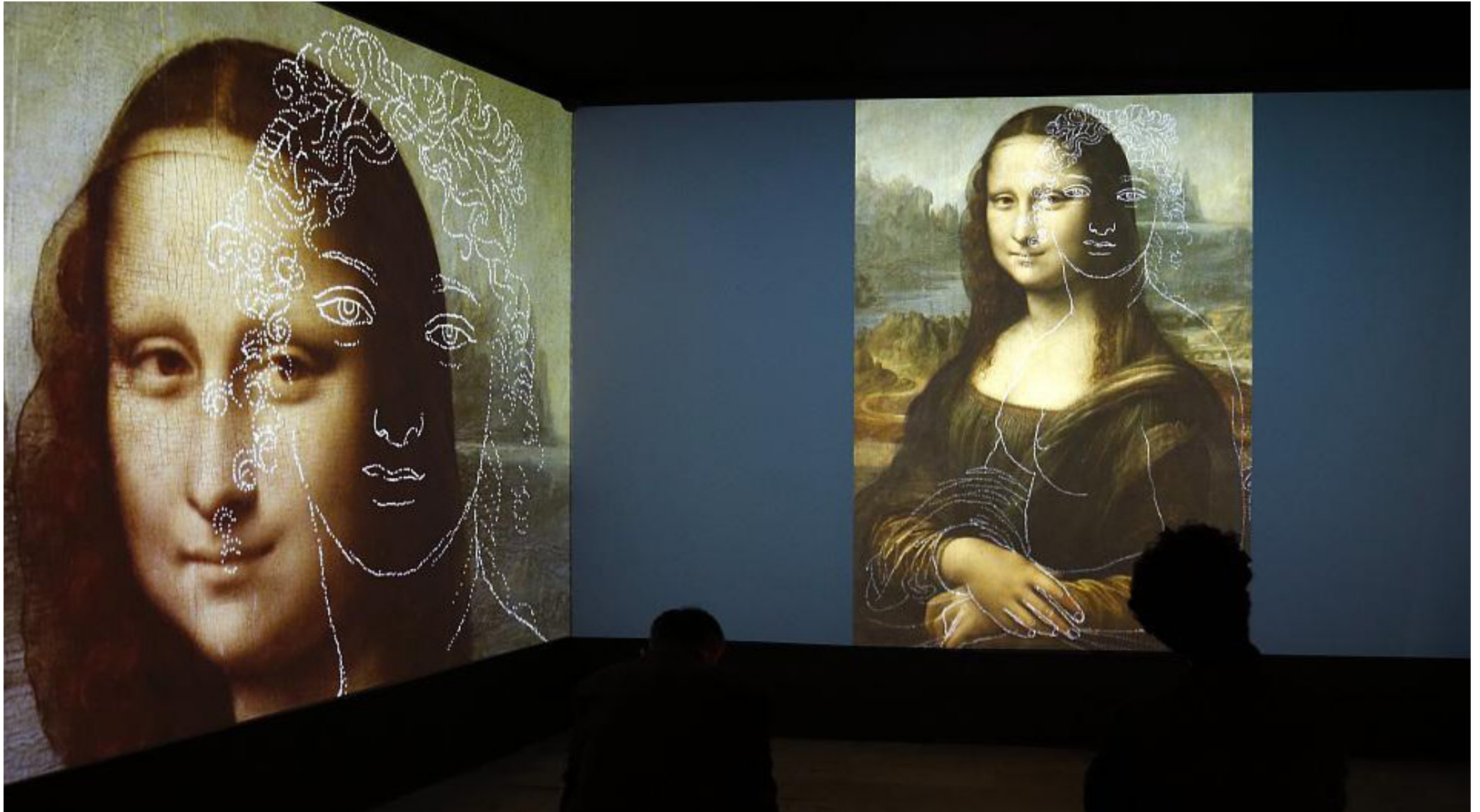
Real-time digital window

La Joconde Nue

Temporary exhibition, Jeu de Paume,

Owner: Domaine National de Chantilly, France - 350 sqm

Collaboration: Agence NC Scenography, Gelatic Lighting, c album Graphic Design



Immersive show

Al Gosaibi House

Permanent museum, Bahrain

Owner: Ministry of Culture. 450 sqm. Christophe Martin Scenography



Micro-mapping

Musée de l'Olympique Lyonnais

Permanent museum, Decines, France. 800 sqm.

Owner: Groupama Stadium - Collaboration: Agence NC Scenography, Gelatic Lighting, c album Graphic Design, Nokinomo Interactive Design



Hologram, Interactive games, Micro mapping, 360° immersive projections

Neanderthal

Temporary Exhibition, Musée de l'Homme, Paris. 500 sqm

Owner: Musée de l'Homme - Collaboration: Agence NC Scenography, Gelatic Lightdesign, c album Graphic Design



Panoramic digital diorama 180° Full 2D animation. Educational multimedia programs

Bahrain International Airport

Art & Archeology permanent Galleries

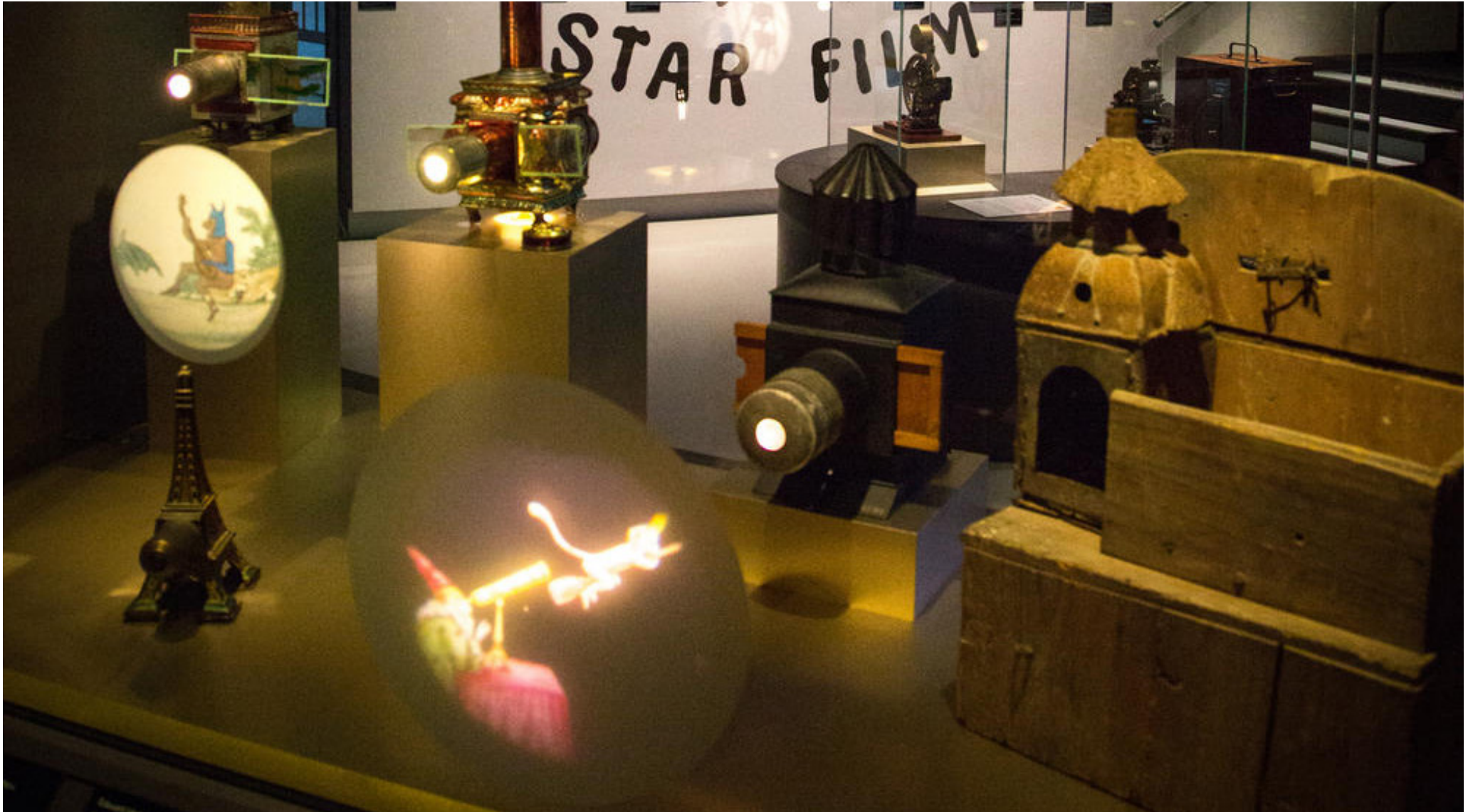


Welcoming visitors in Bahrain at the airport. Mappings

Méliès Museum

Permanent Méliès Museum , Paris

Owner: La Cinemathèque Française- Collaboration: Agence NC Scenography, ACL Lighting, c album Graphic Design



Educational interactive installation, fastasmagiria

The Hall of Grave

Bahrain National Museum, permanent Gallery - 750 sqm

Owner: Bahrain Authority for Culture and Antiquities - Collaboration: Didier Blin Scenography



Production of educational programs, video-mappings and scientific interactive games

Que reste-t-il de la grande Guerre ?

Temporary Exhibition, Centre Mondial de la Paix, Verdun - 650 sqm

Owner: Conseil General de la Meuse. - Collaboration: Martin Michel Scenography



Educational multimedia historical programs

The Eiffel Tower

Permanent Exhibition, Eiffel Tower's 1st Floor, Paris - 300 sqm

Owner: SETE - Alain Moatti Architect



Video-mapping, multimedia productions, archive films and motion designed documentaries

Le petit Théâtre de la Mode

Travelling Exhibition of 12 magical showcases. Chengdu, Sen Yang, Guangzhou, Hong Kong, Dubaï, Osaka

Owner: Dior - Collaboration: Agence NC Scenography



Micro video-mapping, interactive enchanted showcases for Mini Dior dresses heritage

Liquid Nature

Art Installation, 77, George V Art Center, Shanghai.



Immersive show

La France en Relief

Temporary Exhibition, Grand Palais, Paris - 6000 sqm

Owner: Collaboration: Agence NC Scenography



Educational interactive programs, video-mapping

Tea With Nefertiti

Temporary Exhibition, MATHAF, Doha. IMA, Paris - 1500 sqm

Owner: Mathaf, Arab Museum of Modern Art - Collaboration: Agence NC Scenography



Video mapping,, immersive shows